

Application for the Ventura County Wedding Expo

REGISTRATION INFORMATION

NAME: _____

COMPANY: _____

Address: _____

City: _____ St: _____ Zip: _____

PHONE: _____ FAX: _____

E-Mail: _____

Type of Business _____

Single Booth \$625.00 (Spring) \$525.00 (Fall)

Includes: 8' Table, Table Cloth, Table Sign, List of Brides Names

SHARED BOOTH \$395.00 EA. (Spring) \$350.00 EA. (Fall)

Includes: 8' Table, Table Cloth, Table Sign, List of Brides Names.
This will 2 exhibitors sharing the same table.

Outside Booth \$450.00 (Spring) \$350.00 (Fall)

Includes: 8' Table, Table Cloth, Table Sign, List of Names

Additional Table \$15.00

Additional Table Cloth \$15.00

Electricity \$25.00

Mailing Labels \$25.00

THE BRIDAL BAG... WHEN THE BRIDES COME TO THE SHOW WE HAND THEM A BAG FULL OF VARIOUS PRINTED MATERIALS. If you would like to enclose some of your materials the following rates apply:

Full Booth: \$35.00

Half Booth: \$70.00

No Booth: \$135.00

TOTAL \$ _____

PLEASE BRING A GIFT OR GIFT CERTIFICATE WORTH \$25.00 OR MORE FOR DRAWINGS.

Mail Application & Make Checks out to:

Ventura County Wedding Expo

140 W. 5th St., Oxnard CA 93030

PHONE 805-483-1181 FAX 805-483-8891

PAYMENT INFORMATION

TOTAL CHARGES: \$ _____

PAYMENT AMOUNT: \$ _____

BALANCE DUE: \$ _____

CREDIT CARD INFORMATION:

NAME: _____

CARD #: _____

3 digit code on back _____

EXPIRATION DATE: _____

SIGNATURE: _____

PLAN FOR SUCCESS!

After years of participating in Bridal Shows, as an exhibitor, I found that preparation is one of the keys to success.

Start planning your booth now. Use your imagination to come up with an exciting display.

You have but a limited time to captivate these "brides to be" as they walk by. Use plenty of lighting and bring along effective materials to hand out. When you receive your list of brides names, after the show, be sure to follow up with a direct mail piece and or phone call. Best of Luck!

EXHIBITOR INFORMATION & CONTRACT

Deposits: A 50% Deposit is required with your application if submitted 30+ days from the show date. Your balance is due a month prior to the show. If you are submitting an application within a month of the show date, we will require payment in full. Deposits are not refundable within 30 days of the show date.

LATE Applications: We will accept applications, space permitting, the day before the show. A signed faxed application will be accepted only if it has a credit card number paying it in full. This will apply to all applications 30 days prior to the show date.

REMEMBER: WE ENCOURAGE ALL EXHIBITORS TO BRING FOOD AND DRINK FOR THEMSELVES. Typically, the concession stands at the sites are not open. We will provide coffee and bagels/donuts for the morning plus two bottles of water for each booth.

Booth Assignments: There is no bad booth locations! The Expo committee will assign all booths! Early applications, with deposits, will get priority positions when a booth layout has been established. At the show there will be a layout with booth locations. There are no refunds just because you do not like your booth location!

Set Up: You can start setting up your booth between 4pm and 7pm on Saturday, and between 7:30 am & 10:30 am on Sunday. Do not break down your booth until 4pm on Sunday.

Booth Reservations: WE REQUIRE A SIGNED CONTRACT TO RESERVE A BOOTH. If need be, we will fax or E-Mail you a contract. You will need to sign it and fax or E-Mail it back to us. We will reserve and set up a booth for you. If for some reason you do not show up, you will still be required to pay for the booth. If you reserve a booth within 30 days of the event date, you will be required to forward your credit card information & pay for the booth in full.

AUTHORIZED SIGNATURE: _____

DATE: _____